

2nd Well Aging Society Summit Asia-Japan

Guidelines for Application

Application deadlines

[Startups] Noon on July 26, 2019 (JST)

[Support Organizations] Noon on August 30, 2019 (JST)

[Collaborating event] Noon on August 30, 2019 (JST)

June 2019

Ministry of Economy, Trade and Industry

The Japan Research Institute, Limited

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I. OUTLINE

1. Background

Japan leads the world as a super-aging society. In the healthcare sector, we are facing various social challenges, such as increases in medical expenditures, increases in lifestyle-related diseases and dementia, disparities in access to healthcare, and an increasing demand for elder care and support. To ensure quality of life in a super-aging society, we must create and develop new healthcare solutions that can address these diverse demands.

Over the past few years, the Ministry of Economy, Trade and Industry has identified and supported startups that contribute to solving healthcare issues by holding events such as the “Japan Healthcare Business Contest.” These events have been a big success: we have discovered unique and effective services that can respond to various challenges in a super-aging society.

To revitalize investment in the healthcare sector in Japan from both domestic and foreign investors, we will hold an international conference called the “2nd Well Aging Society Summit-Asia-Japan” (hereinafter known as the “summit”). At this summit, we aim to present these high-quality services to the world as well as to share our view that Japan is the best destination for R&D of products and services for super-aging societies.

2. Objective

- To encourage investment in the healthcare industry in Japan from domestic and global investors, by presenting a) Japan as a super-aging society with various healthcare needs that can become a trigger for developing solutions, b) Japan as a potential R&D field to develop products and services, and c) the many high-quality products and services that have been developed in Japan so far.
- To contribute to extending healthy life expectancy not only in Japan, but throughout the world, by creating and developing unique and effective healthcare products and services in the context of a super-aging society like Japan.

3. Event Outline

- Event Name: “2nd Well Aging Society Summit Asia-Japan”
- Date: October 16 (Wed) - 17 (Thu), 2019 10:00-18:00 (TBC)
- Location: Muromachi Mitsui Hall & Conference (3-2-1, Nihonbashi Muromachi, Chuo-ku, 103-0022, Tokyo Nihonbashi Muromachi Mitsui Tower 3F)
- Sponsored by: Ministry of Economy, Trade and Industry
- Co-sponsored by: Cabinet Secretariat-Headquarters of Healthcare Policy, Ministry of Health, Labor, and Welfare, Japan Agency for Medical Research and Development
- Co-Events:

46th Int. Home Care & Rehabilitation Exhibition (Sep 25-27), BioJapan2019 (Oct. 9-11), Digital Health DAYS2019 (Oct. 9-11), Japan healthcare Venture Summit 2018 (Ministry of Health) (Oct.9-11), Japan Healthcare Business Contest2019 (Ministry of Economy, Trade and Industry) (TBD), CEATEC(Oct. 15-18)

<Map>

Muromachi Mitsui Hall & Conference

<https://www.mfbm.co.jp/muromachi-mitsuihall/en/>

4. **Program (tentative)**

- Keynote speech
- Business pitch
 - Theme 1. Aging
 - Theme 2. Quality Digital Health
- Panel discussion
- Networking reception

II. APPLICATION DETAILS

We seek “startups” and “support organizations” that would like to participate in the summit as well as “collaborating events.” “Startups” and “support organizations” participating in this summit can attend every session of the event.

A. Startups

We seek startups to give speeches regarding either 1) Aging or 2) Quality Digital Health. The themes and qualification requirements are as follows:

1. Benefits of participating in the “2nd Well Aging Society Summit Asia-Japan”

- By participating in this summit, you will have an opportunity to disseminate your initiatives both domestically and internationally.
- You will also have an opportunity to meet with support organizations and to participate in cooperative events and exhibitions where you may find suitable business partners for business development.

2. Theme

Please select either 1) Aging or 2) Quality Digital Health as your theme.

1) Aging

[Objective]

- To realize a society that allows each person to live his/her life healthily and safely, including not only the elderly, but also their family members and caregivers.
- To realize a society that allows everyone to age with dignity and maintain mental and physical balance
- To allow such a society to be realized through collaboration between various products, services, systems, and the environment.

[Examples of products/services]

- Services for elder care and support
- Services focused on improving the QOL of elderly people
- Services focused on creating a social environment that enables all citizens to remain active throughout their lives
- Services for prevention of dementia and preventative care
- Medical instruments and welfare apparatus (assistive devices)
-

2) Quality Digital Health

[Objective]

- To utilize a credible dataset that has been gathered and analyzed for a specific purpose.
- To improve services by supplementing existing healthcare services with digital technology.
- To dispel social concerns regarding digital healthcare by resolving privacy and ethical issues while showing clear goals, processes, and results to data providers to gather high-quality data.
- To provide services with a high degree of accuracy without generating unnecessary costs associated with data cleansing.
- To provide evidence-based, credible, and precise new healthcare solutions.
- To raise awareness and acceptance of services more widely and globally in academia and industry.

[Examples of products/services]

- Services to improve effectiveness and productivity in healthcare services and nursing
- Services for early prediction of disease and prevention of severe disease
- Services to improve the functionality and efficiency of the insurer

3. Qualification Requirements

- The applicant must be a legal entity, a project team belonging to one, or a sole proprietorship.

- The core business of the startup must be related to the theme selected.
- The applicant must have won an award/prize in the past.
- The applicant must be able to attend the “2nd Well Aging Society Summit Asia-Japan” (held from Oct. 16-17, 2019 in Tokyo) (Travel fees and accommodations, etc. will be covered by the applicants themselves).
- The applicant must be able to conduct a presentation and Q&A in English.
- The applicant must be an organization in good social standing, free from anti-social forces.

4. How to Apply

[Deadline for Application] **Noon on July 26 (Fri), 2019 (JST)**

[How to Apply]

Please download and complete the application form by clicking on “Entrysheet_startups.xlsx” and sending the application to our designated e-mail address.

[Where to Send the Application Form]

E-mail: 200010-meti_WASS@ml.jri.co.jp

* Every applicant will receive confirmation by e-mail as “Receipt of application form -2nd Well Aging Society Summit Asia-Japan-.” If you do not receive a confirmation e-mail within 3 business days of submitting your application, please contact us.

5. Criteria for Selection & Examination

A committee of experts will screen candidates from the following perspectives:

- Novelty/Technological innovativeness
- Possibility of international business expansion and future business prospects
- Potential to address societal challenges, etc.

We do not respond to inquiries or questions regarding screening progress or the results.

6. Process of Screening

Application documents will be reviewed to select startups to give public presentations at the summit on October 16. Additional reviews by interview or presentation may be held. At the summit, the presentations will be conducted as a contest, and the Grand Prize will be awarded after the presentations.

[Document Screening]

Announcement of Results: Mid-August 2019 (TBC)

Regardless of the results of the contest, we will send notification of the

document screening results to the e-mail address included in your application. We will also provide you with detailed information about the contest at this time if you pass the document screening.

[Business pitch (Public presentation on the summit)]

Date: Oct 16 (Wed), 2019 10:00 - 18:00 (TIME: TBC)

Location: Muromachi Mitsui Hall & Conference (3-2-1, Nihonbashi Muromachi, Chuo-ku, 103-0022, Tokyo Nihonbashi Muromachi Mitsui Tower 3F)

Announcement of Results: The results of the contest will be announced on the day of the contest. An awards ceremony will be held after announcement of the results.

7. Important Notice

- Applications submitted after the deadline will not be accepted for any reason.
- Applications will not be subject to review if they are incomplete, including if there are blank sections on the application form.
- Applications will not be subject to review if they are submitted in any format other than the official application form provided.
- Changes to an application after entry are not permitted.
- We will not answer any inquiries about screening progress or the results.
- The final screening and awards ceremony will be held publicly. Regarding classified knowledge and confidential matters, applicants should exercise due consideration in terms of legal protection and disclosure.
- Expenses for preparing the application and participating in the summit, such as transportation fees and accommodations, should be covered by the applicant.

B. Support Organizations

We seek support organizations interested in supporting and building relationships with the startups participating in the summit.

1. Benefits of participating in the “2nd Well Aging Society Summit Asia-Japan”

You will have an opportunity to meet domestic and international startups, which may lead to the expansion and development of your business.

2. Qualification Requirements

The qualification requirements for support organizations are as follows:

- The applicant must be a legal entity.
- The applicant must have experience in investment or collaboration with startups.
- The applicant must be able to attend the “2nd Well Aging Society Summit Asia-Japan” (held from Oct. 16-17, 2019 in Tokyo) (travel fees and accommodations, etc. will be covered by the applicants themselves).
- The applicant must be able to conduct a presentation and Q&A in English
- The applicant must be an organization in good social standing, free from anti-social forces.

3. How to Apply

[Deadline for Application] **Noon on August 30 (Fri), 2019 (JST)**

[How to Apply]

Please download and complete the application form by clicking on “Entrysheet_support organizations.xlsx” and sending the application to our designated e-mail address.

[Where to Send the Application Form]

E-mail: 200010-meti_WASS@ml.jri.co.jp

* Every applicant will receive confirmation by e-mail as “Receipt of application form -2nd Well Aging Society Summit Asia-Japan-.” If you do not receive a confirmation e-mail within 3 business days of submitting your application, please contact us.

4. Criteria for Selection

A committee of experts will screen candidates from the following perspectives:

- Experience in investment or collaboration with startups
- Lists and details of your plans to support startups

Additional reviews by interview may be held. We do not respond to any inquiries or questions about screening progress or the results.

5. Announcement of Results

Early September 2019 (TBC)

Regardless of the results of the contest, we will send notification of the document screening results to the e-mail address included in your application. We will also provide detailed information about the contest at this time if you pass the document screening.

C. Collaborating event

We seek side event organizers to hold the contest, business-matching entities, and

acceleration programs to kick-start the healthcare industry. We will mutually advertise events through various media platforms. In addition, we will promote business-matching by inviting startups to participate in your exhibitions and events. Especially, "we welcome events/exhibitions that provide opportunities for the participation in the event for the participants of our event. We also welcome events/exhibitions which will be held in surrounding date of our event.

1. Benefits of participating in the “2nd Well Aging Society Summit Asia-Japan”

Participant outreach is expected to increase with mutual advertisements at the summit.

2. Qualification Requirements

The qualification requirements for side event organizers are as follows:

- The event the applicant is holding must be meant to kick-start business in the healthcare sector.
- The applicant must be an organization in good social standing, free from anti-social forces.

3. How to Apply

[Deadline for Application] **Noon on August 30 (Fri), 2019 (JST)**

[How to Apply]

Please download and complete the application form by clicking on “Entrysheet_collaborating event.xlsx” and sending your application to our designated e-mail address.

[Where to Send the Application Form]

E-mail: 200010-meti_WASS@ml.jri.co.jp

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4. Criteria for Selection & Examination

A committee of experts will screen candidates from the following perspective:

- Content and effects of the events that the applicant wishes to hold

Additional reviews by interview may be held. We do not respond to inquiries or questions about screening progress or the results.

5. Announcement of Results

[Document Screening]

Announcement of Results: Early September 2019 (TBC)

Regardless of the results of the contest, we will send notification of the document screening results to the e-mail address included in your application.

IV. Contact

[Regarding applications]

The Japan Research Institute, Limited (administrative office)

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[Regarding Policy Background, etc.]

Ministry of Economy, Trade and Industry

Healthcare Industries Division

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