



JRI news release

March 12, 2004

Press Release

The Japan Research Institute, Ltd.
(Co-sponsored by Chiyoda Ward)

Announcing the Active Seniors' Academy*Open Seminar

The Japan Research Institute, Ltd. (head office: 16 Ichibancho, Chiyoda-ku, Tokyo; President: Shunichi Okuyama; hereafter "JRI") is honored to present "JRI Active Seniors' Academy Open Seminar," a community service project co-sponsored by Chiyoda Ward (1-6-11 Kudanminami, Chiyoda-ku; ward mayor: Masami Ishikawa). Organized for seniors aged 50 and above who are residing or working in Chiyoda-ku, the program is committed to providing significant information to members of the mature age group who, having made their mark in their respective fields, are now seeking quality senior living.

*An active senior is defined as a new-generation senior who rejects the notion of retirement age as retirement from life, is enthusiastic about work and hobbies, and is actively involved in the society. An active senior believes in lifetime productivity and possesses a wealth of experience and superior value judgment.

1. About the Seminar

As communities face a number of challenges in the era of falling birth rate and aging population, active seniors are being looked upon as important players because of their wealth of social and life experiences and availability in terms of time. Through "JRI Active Seniors' Academy Open Seminar," we will provide information that will enhance the interest of active seniors in community activities, thereby making them become fully involved in community problem-solving. Starting in April, a total of twelve sessions will be held once a month for a period of one year. The sessions will cover topics of direct concern to all participants, such as the decrease in birth rate and the aging of the population, the environment, the stimulation of the local economy, and disaster prevention.

2. First seminar session

Date and time: Saturday, April 24, 2004, from 14:00 to 16:00
Venue: 1st floor, JRI's head office in Tokyo (16 Ichibancho, Chiyoda-ku)
Program: (1) Address by Mr. Masami Ishikawa, mayor of Chiyoda Ward
(2) Lecture by Susumu Takahasi, counselor of JRI
Topic — "The Japanese economy: where is it headed?"
Eligibility: People aged 50 and above who live or work in Chiyoda Ward
A maximum of 100 participants will be accepted.
(If the number of applicants exceeds 100, the participants will be selected by lottery.)

Cost of Seminar: Free

Application: Please refer to our corporate Web site (<http://www.jri.co.jp>), or to the Chiyoda-ku public information board.

The seminar will be held on the fourth Saturday of each month in principle. Each session will cover various topics, and the roster of lecturers will include members of our own research staff. Application for participation in a session will be accepted on the third Monday of the previous month, through our Web site and the Chiyoda-ku public information board.

For inquiries, please contact:

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